

# Workshop Report



*Sponsored By:-*

**A.Y.DADABHAI TECHNICAL  
INSTITUTE KOSAMBA, SURAT.**



*Organized By :-* **TRAINING & PLACEMENT CELL**



*Collaboration:-* **IPLACE TECHNOLOGY, SURAT.**

## PROGRAM ON Digital Marketing



**Speaker**  
**Mr. Mohsin Shaikh**

CEO & FOUNDER I PLACE TECHNOLOGIES

Introducing iPlace Technologies, the Top Digital marketing institute in surat that is renowned for its first-rate amenities and services aimed at giving students a relaxing learning atmosphere. We take great satisfaction in building trusting relationships with our students and provide free domains in addition to a 100% job placement guarantee.



Date :- 16<sup>th</sup> February 2026



Time:- 10:00am to Onwards

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+91 9274034447

A.Y.DADABHAI TECHNICAL INSTITUTE KOSAMBA, SURAT

Digital Marketing Workshop Organized in Collaboration with iPlace technology, Surat.

On 16 February 2026, A.Y. Dadabhai Technical Institute, Kosamba successfully organized an insightful and career-oriented Digital Marketing Workshop in collaboration with iPlace technology, Surat. The workshop aimed to enhance students' awareness of emerging digital career opportunities and industry-relevant skills. A total of 100 students enthusiastically participated in the program.



Mr. Mohsin Shaikh represented iPlace technology, Surat. as the keynote speaker and delivered an engaging and informative session. He was felicitated by Senior Lecturer Mr. P. J. Surti as a token of appreciation for his valuable contribution. The workshop was further supported by the iPlace team members, Mr. Anzal and Miss Sana. Mr. Anzal was honored by Mr. Mitesh Sir, while Miss Sana was felicitated by Mrs. Sneha Manik for their active involvement and guidance.



The event was also graced by the presence of well-known influencer Mr. Tanvir, whose participation added great enthusiasm among the students. He was warmly welcomed and honored by the Head of Department, Mr. M. I. Pandor.



The workshop commenced with an introduction by Mr. Mohsin Shaikh, highlighting the importance of digital marketing in today's technology-driven world. This was followed by detailed technical sessions conducted by Miss Sana and Mr. Anzal, who provided practical insights into digital marketing tools, branding strategies, social media marketing, content creation, and career pathways in the digital industry. The sessions focused on real-world applications, skill development, and industry expectations, making the learning experience highly practical and interactive.



During the visit, Mr. Tanvir interacted with students, explored the institute campus, and captured memorable moments through photographs, creating a lively and inspiring environment for all participants.



The workshop proved to be highly informative, engaging, and motivating for students. The institute expresses sincere gratitude to iPlace technology, Surat. for their valuable support and contribution in empowering students with modern digital skills and industry exposure.

Prepared by:  
Mr. M.A. Sheikh(Training & Placement Officer)  
A.Y.Dadabhai Technical Institute, Kosamba