



# Entrepreneurship Awareness Workshop

Under

## **Business Accelerator & Startup Cell (BASP Cell)**

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### A.Y.DADABHAI TECHNICAL INSTITUTE, KOSAMBA

**From** 

7<sup>th</sup> September to 9<sup>th</sup> September, 2017

Supported by

#### The Centre for Entrepreneurship Development (CED)

(A Govt. of Gujarat Organization)



#### Entrepreneurship Awareness Workshop

A 3-day "Entrepreneurship Awareness Workshop" was organized under "*Business Accelerator and Start -up* Cell" at the A.Y. Dadabhai Technical Institute, Kosamba from 7<sup>th</sup> September to 9<sup>th</sup> September, 2017. The workshop was sponsored by The Centre for Entrepreneurship Development (A Govt. of Gujarat Organization).



Inauguration of "Entrepreneurship Awareness Workshop"

This workshop was organized for **75 final year students** from all disciplines, with a view to expose students as well as faculty of our institute to entrepreneurship as an alternative career. It was aimed at creating awareness & guidance among students about various aspects of entrepreneurship while highlighting the merits of pursuing such a career option. All 75 students were exposed to different aspects of entrepreneurship including opportunity guidance, services offered by agencies of support system, etc.

The inauguration function of the workshop was held on 7<sup>th</sup> September, 2017 at 10:00 AM at seminar hall, in the presence of, Chief Guest *Mr. Kanubhai Patel*(Proprietor, KeePee Industries, Kim), *Mr. Dipakbhai Lagdhir* (Ex. Regional Officer, CED), *Mr. Sandip Patel* (Assistant Project Leader, CED), *Mr. M.M. Dalchawal* (Director, A.Y. Dadabhai Tech. Inst), Faculty members & Students.



Prayer by Students & Introduction by Head of T&P Cell, Mr. Dilip Kalathia

The function started with the prayer by the girl students and then Head of Training & Placement Cell, Mr. Dilip Kalathia gave brief introduction of guests and also briefed about "Entrepreneurship Awareness Workshop".



Welcome Speech by Director, Mr. M. M. Dalchawal

After introduction our director, Mr. M.M. Dalchawal welcomed of all guests. He briefed all about our institutions association with CED. In his brief speech he also shared the journey towards a successful entrepreneur of chief guest *Mr. Kanubhai Patel from Keepee Industries* & motivated the students to consider entrepreneurship as an career option.



Floral Felicitation of Guests from CED by HODs



Floral Felicitation & Motivational Speech by Chief Guest Mr. Kanubhai Patel from Keepee Industries

After Floral Felicitation of all the honorable guests *Mr. Kanubhai Patel* (KeePee Industries, Kim) shared few inspirational stories from his experience to motivate students for building better future & the success story of Keepee Industries.



Mr. Dipakbhai Lagdhir on Entrepreneurship Development

With the end of inaugural function, first session of workshop commenced by Mr. Dipakbhai Lagdhir. In this session he discussed how to become an entrepreneur, the risk ability & effectiveness of entrepreneurship. All the participants were provided lunch on all 3 days of the workshop at the end of morning sessions.



Mr. Nitin Tailor on Entrepreneurship Creativity & Innovation



Mr. Sandip Patel on Techniques of Identifying business Opportunities

After taking lunch the afternoon session *by* prominent speakers Mr. Nitin Tailor (Founder & CEO, Serve Happiness Foundation) & Mr. Sandip Patel (Assistant Project Leader, CED) have shared their knowledge & experience on various aspects of Entrepreneurship Development.



Mr. Harish Mashranion Basic Financial Aspects & Banking

An important session by Mr. Harish Mashrani (Ex Sr. Manager, Bank of Baroda) was conducted on 2<sup>nd</sup> day regarding schemes of assistance & financial support from banks. He also gave various examples for easy understanding and simplifying the banking aspects.

Student participants along with faculty members were taken for factory visit at Piramal Glass Ltd, Kosamba.



Factory visit at Piramal Glass Ltd, Kosamba



Mr.Parag Oza on Market Needs & Product Marketing



CA. Siddharth Bhatt on Features of project report and financial aspects of MSME

At the 3<sup>rd</sup> day morning session by Inspirational speakers Mr. Parag Oza (ARDOUR smarketing) & CA. Siddharth Bhatt (CFO at Dholera Smart City, Gandhinagar) have shared the various aspects of marketing and financial aspect of MSME with practical examples and such an effective videos for drastic change in our thought and vision.



Mr. Mayank Mehta addressing the participants during validation function



Participants filling feedback form

At the end of concluding session on the 3<sup>rd</sup> day afternoon, feedback by participants & discussion on workshop was held, which was followed by validation function, were Mr. Mayank Mehta(Deputy Project Manager, CED) thanked all students & faculty members for the success of the workshop & echoed for more collaboration with the institute in future. Our Director in his concluding remarks also thanked CED & all expert speakers for their effort put in during the workshop & assured to arrange more such programs beneficial to students in building their future.







Memento Felicitation & Vote of Thanks

Workshop ended with by Mr. Bhadresh Patel thanking all guests & speakers on behalf of the institute, and also thanked participating students for their enthusiasm throughout all 3 days.

At function ended with "National Anthem" sung by all present dignitaries and students. Students looked very happy by getting opportunity to participate in this workshop on 'Entrepreneurship Awareness' & found very enthusiastic & upbeat for startup after competition of diploma studies. This workshop was aimed at promoting Start up India initiative started by Govt. of India.

Prepared by: Mr. Bhadresh Patel

Mr. Dilip Kalathia